

# Savanna P. Metz

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## EDUCATION

### Bachelor of Science in Agricultural Sciences and Natural Resources

Oklahoma State University

Majors (dual bachelor's degrees): Agribusiness and Agricultural Communications

Graduation May 2026

Stillwater, Oklahoma

GPA: 3.4

### Associates of Science

Eastern Wyoming College

Graduation July 2024

Torrington, Wyoming

## EXPERIENCE

### Fresh Prints

Campus Manager

- Develop and execute marketing strategies to promote Fresh Prints on campus, increasing sales and engagement through creative campaigns and networking
- Manage client relationships and order processes, ensuring accuracy, timely delivery, and customer satisfaction for student organizations and groups
- Analyzing sales trends and feedback to refine marketing strategies and achieve sales targets

December 2024-Present

Remote

### Cheyenne Frontier Days

Public Relations Committee Volunteer

- Promoted the world's largest outdoor rodeo, enhancing engagement and outreach
- Managed media and customer relations
- Photographed and edited rodeo performances
- Set up and managed the sound system for live entertainment

July 19-28, 2024

Cheyenne, Wyoming

### WESTCO

Agronomy/Sales Internship

- Identify, scout, and stage various crops
- Communicate with customers to understand their wants and needs; Match product's features and benefits to customers wants and needs
- Assist with office organization, records keeping and filing
- Maintenance of company property and buildings

March 2023-January 2025

Wheatland, Wyoming

### Kennedy Ranch

Ranch Hand

- Handled and fed livestock according to care and feeding plans
- Responsible for various projects on ranch, including fence repair, welding of equipment and chemical application for weed control
- Operated heavy-equipment machinery including tractors, forklift and manual transmission vehicles

May 2021-August 2021

Wheatland, Wyoming

## OKLAHOMA STATE UNIVERSITY CAMPUS INVOLVEMENT

**Sigma Alpha-Beta Psi Chapter**, Member

**Block and Bridle**, Member

**Oklahoma Collegiate Cattlemen's Association**, Member

**Agricultural Communicators of Tomorrow**, Member

**Freshman In Transition (Living Learning Program)**, Member/Resident

October 2024- Present

September 2023- Present

September 2023- Present

September 2023- Present

August 2023-May 2024

## AWARDS

**American Degree Recipient**, National FFA Convention

**Silver Emblem Team**, Agricultural Sales Contest, National FFA Convention

**FFA State Degree Recipient**, Wyoming FFA State Convention

October 2024

November 2023

April 2023